

# FRANCHISE SEARCH ROADMAP™

Your path to success.

Frannexus will help you explore franchise opportunities that match your skills, experience, lifestyle aspirations, professional and financial goals. Are you ready to start your journey?



## STEP 1: DISCOVERY

The Frannexus team interviews you to learn about your skills, qualifications, passions, desires, and interests. The profile we create will add clarity around your unique franchise selection criteria, and serve as a guide in the search for your ideal franchise match.

## STEP 2: SEARCH+

This is not a search you should do on your own! We'll work with you to define and refine what criteria will be used to guide your search for a franchise that best fits your business goals and objectives. You will have access to our financial evaluation tools, as well as our network of funding partners who can show you options tailored to your unique needs. We will guide you through every step of the decision-making process, so you go into the franchise selection process with maximum confidence.



## STEP 3: SMART MATCH

There are many great opportunities to choose from. Our unique process keeps you focused on what really matters...evaluating only the best franchise opportunities for YOU. We help you ask the right questions and provide access to information that franchisors do not make publicly available.

## STEP 4: DUE DILIGENCE+

You've found a franchise opportunity you love but before you commit, there's still more due diligence to do. Frannexus provides tools to make thoroughly investigating franchise opportunities as painless as possible, including a no-cost consultation with a franchise attorney.



## STEP 5: THE LAST MILE

Your search for the right franchise opportunity is almost over. You've found a business you love, but will it love you back and accept your application? It's in the franchisors' best interest to make sure they bring the right owners into their system. We'll position you according to the qualities and skills we know each franchisor is looking for, ensuring that you are presented in the best possible light to be awarded the opportunity.